



Stop the press!

Scoop here, guys. Just before you close the book on your reporting, I thought I'd share some reporting of my own. I told you that I had a nose for news, didn't I?

I noticed a story right in front of us – this student reporter's notebook!

That's right. The very notebook that has helped us find stories has a pretty interesting little tale all its own. I noticed the handbook was printed at Cenveo Anderson Lithograph, a printing facility in California. I wanted to find out more about their printing process, so I hitched a ride out to the plant.

Normally, when you walk into a printing facility, you are met by a huge rush of air blowing out of the building. I found out through research that this rush of air contains a release of a kind of pollution that is generated from normal printing operations, called Volatile Organic Compounds (VOC's) which is released into the atmosphere. For a piece like this handbook, over a hundred pounds of VOCs might be produced.

But when I walked in the door at Cenveo Anderson Lithograph, the air rushed inward. My source at the plant told me that at Cenveo Anderson Lithograph, the printing facility is totally enclosed, and virtually no emissions from the printing presses are released into the outside air.

Cenveo Anderson Lithograph is also careful to recycle all the waste it produces from manufacturing. So no manufacturing waste generated from the production of this handbook went into landfill—it was all recycled. Another way Cenveo Anderson Lithograph helps the environment is by generating all of its own electricity from natural gas. Not only does their generation plant emit fewer emissions than the local electric utility company, they generally have enough electricity left over to sell back to the power grid!

But that is only one part of the story. I also investigated the company that is providing the paper stock for this notebook, Mohawk Paper Mills. Mohawk works closely with leading environmental organizations in product development and certification. They offer a wide range of Green Seal and FSC or Forestry Stewardship Council-certified papers. In 2003, Mohawk became one of the first large-scale production facilities in the United States to use non-polluting, wind-generated electricity for manufacturing their 100% postconsumer waste recycled papers.

Now that's some story. Cenveo Anderson Lithograph's and Mohawk's work demonstrates that it really is possible to develop environmentally-friendly solutions to traditionally harmful and wasteful processes—and to do it efficiently.

How about that? They don't call me Scoop for nothing, you know.

So how about you? What is your scoop?

I can't wait to read all about it!



Savings derived from using postconsumer recycled fiber in lieu of virgin fiber:



373.05
trees not cut down



1,077.21 pounds
waterborne waste not created



158,461 gallons
water/waterwaste flow saved



17,533 pounds
solid waste not generated



34,522 pounds
atmospheric emissions eliminated



264,241,200 BTUs
energy not consumed

Savings derived from using a paper created from windpower:



17,937 pounds
air emissions not generated

This amount of wind is equivalent to:



1,212
trees being planted



taking 2 cars off the road for one year

The paper utilized for the printing of the body text and cover portions of this Student Reporter's Notebook is certified by the Forest Stewardship Council, which promotes environmentally appropriate, socially beneficial and economically viable management of the world's forest. The FSC-certified paper used in the body text and cover sections of this project represent 92.4 percent of the total amount of paper used in the printing of the Student Reporter's Notebook. Cenveo Anderson Lithograph FSC "Chain of Custody" certification number is SCS-COC-00533 and the Mohawk certification for the paper is SW-COC-668.



Information is derived from information publicly available at:

- www.mohawkpaper.com
- www.fscus.org
- www.greenseal.org

